

# EUGENE HENNING

## PERSONAL INFO

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### LinkedIn

[eugenehenning-6520a763](https://www.linkedin.com/in/eugenehenning-6520a763)

### Portfolio

[eugene.rgb.za.net](http://eugene.rgb.za.net)

### Extended CV

[Download](#)

## HARD SKILLS

**Copywriting:** English & Afrikaans

**Photography and editing**

**Video filming and editing**

**Sound and Video encoding**

**Graphic design**

**Web design**

**Divi development**

**HTML and CSS**

**Print design**

**Infographics design**

**Business branding**

**Social media images**

**Photo enhancement**

**Packaging design**

**Ad design**

**Mac and PC operator**

**Marketing and Sales**

**Project management**

**Business management**

**Conceptualise and Strategise**

# RESUMÉ

I am a Graphic Designer, a Photographer, a Videographer and a Husband and a Dad — I love what I do. To be present, current and aware of all of them keeps me fresh and excited about life.

Even so, I first and foremost see myself as a marketer with extensive skill and insight into design, photography, video and business. Someone who can identify my client's needs and who can respond to them in an efficient, productive and professional manner, guiding them to a cost-effective, high-quality solution.

Photography was my first love and entry point into design and marketing, enabling me to think outside the box. My diverse experience and skill range helps to exploit more angles — pardon the pun — when approaching a project. It puts me in a position to give my clients more options regarding their marketing, advertising or whatever media requirements they may have.

I take ownership of a project, manage all parties and resources, and see it through to completion.

I have initiative and I am an all-rounder who values attention to detail — it ensures quality and accuracy.

I can operate on my own and I excel in team environments. Communication to all levels of management, written or spoken, is honest, positive and professional.

I believe collaboration stimulates creativity and generates excitement and energy. As for continuous learning, it is the backbone of my trade, my box of tricks — keeps me fresh, curious and relevant.

I am currently enrolled and completing the Google UX Design Professional Certificate at Coursera.

Print or web, video or photography, online or offline, all manner of graphics, design and marketing — I love them all!

## EXPERIENCE

### BUSINESS OWNER

#### RGB Photo & Design

Jan 2005 - Present (17 years +)

Pretoria South Africa

[www.rgb.za.net](http://www.rgb.za.net), [photos@RGB](mailto:photos@RGB), [video@RGB](mailto:video@RGB)

**Business:** I manage the day-to-day business activities of RGB Photo & Design — administration, marketing, design and distribution.

**Photography:** I arrange, set up and shoot photoshoots in all disciplines of photography. I edit the images and distribute the final product for various channels.

**Graphic Design:** I develop and implement concept designs for clients advertising promotions, presentations, corporate identity development and company communications — internal and external, print and web.

**Video:** I storyboard, conceptualise and shoot (camera work) video projects of events, content creation and marketing videos. I capture, edit, author, encode and distribute the final video product to its required channels.

## SOFT SKILLS

Creative thinking  
Excellent communication  
Time management  
Problem solving  
Planning  
Leadership  
Self-starter  
Collaboration  
Detail-oriented  
Adaptability

## SOFTWARE

Da Vinci Resolve →  
Premier Pro →  
After Effects →  
Photoshop →  
Lightroom →  
Illustrator →  
Indesign →  
Dreamweaver →  
Acrobat Pro →  
Microsoft Office →  
iWorks for Mac →

## DESIGN SKILLS

Web Design  
Print Design  
Layout  
Typography  
Interactive Media

### BUSINESS OWNER

#### Bargain Print

Jan 2017 - Present (5 years +)

Pretoria South Africa

[www.bargainprint.co.za](http://www.bargainprint.co.za), [branding@BargainPrint](mailto:branding@BargainPrint)

I manage the day-to-day business activities of Bargain Print — administration, marketing, design, production and distribution.

### GRAPHIC DESIGNER

#### PEN (Participate Empower Navigate)

Apr 2008 - Dec 2014 (6 years 9 months)

Pretoria South Africa

I was responsible for global compliance to PEN's Corporate Identity by producing top quality graphic design, web design, photography and video products, to its then 23- projects.

I supported the various programs and project managers with conceptualisation, design and implementation of their marketing, advertising and promotion of projects, events and presentations. I was also responsible for all printed and online communications, internal and external, targeting all partners, donors and supporters of PEN.

### INTERNET PRODUCTION ASSISTANT

#### Euromoney Institutional Investor PLC

Aug 2000 - Jan 2005 (4 years 6 months)

London, UK

I was part of a team that created, maintained and managed up to 13 websites, using a CMS. I moved text and image content in Quark Express docs from print magazine layouts into a publishing system to create HTML documents.

## EDUCATION

### COURSERA

Foundations of User Experience (UX) Design — 2023

Froms part of Corsera's Google UX Design Professional Certificate

### NATIONAL COLLEGE OF PHOTOGRAPHY

Diploma, Professional Photography — 1998

### HOËRSKOOL OOS-MOOT

Matric — 1990

For a complete work history and current references:

[Click here to download a Full Curriculum Vitae](#)