



EUGENE HENNING

Pretoria, South Africa

+27 74 4608 311

eugenehenning@gmail.com

Portfolio: eugene.rgb.za.net

LinkedIn: linkedin.com/in/eugene-henning-6520a763

Professional Profile

Senior Videographer and Video Editor with over 20 years of experience producing high-quality video content for corporate, commercial and marketing environments. Skilled in full production lifecycle management including concept development, storyboarding, filming, editing, colour grading, sound design and final delivery for multi-platform distribution.

Combines strong storytelling ability with strategic marketing insight to produce video content that aligns with brand positioning and business objectives. Business owner with proven project management, client engagement and deadline-driven execution experience.

Core Competencies

- Video Production (Long-form & Short-form)
- Storyboarding & Concept Development
- Camera Operation & Lighting
- Video Editing & Post-Production
- Colour Grading & Audio Editing
- Media Encoding & Distribution
- Marketing-Focused Content Creation
- Project Management
- Client Liaison & Brief Interpretation

Software & Technical

VIDEO & POST-PRODUCTION

- Video Camera Operator
- DaVinci Resolve
- Adobe Premiere Pro
- After Effects
- Encoding, Compression & optimisation

WEB

- WordPress / Divi
- HTML & CSS
- CMS Management

ADOBE CREATIVE SUITE

- Photoshop
- Illustrator
- InDesign
- Premiere Pro
- After Effects
- Lightroom

OTHER

- Microsoft Office
- Apple Keynote, Numbers, Pages
- Bitrix24 CRM Projects & Task Platform

Professional Experience

Founder & Lead Videographer

RGB PHOTO & DESIGN | JAN 2005 – PRESENT | PRETORIA, SOUTH AFRICA

- Lead video production projects from concept to final delivery
- Produce marketing, event and promotional video content for corporate clients
- Film on location including interviews, events and branded content
- Edit long-form and short-form video for web, social media and presentations
- Manage colour correction, sound balancing, graphics integration and encoding
- Deliver final outputs tailored for broadcast, online and internal distribution
- Maintain direct client communication to ensure alignment with strategic objectives
- Manage budgets, timelines and external collaborators where required

Key Strength: Ability to combine creative direction with business understanding, ensuring video content supports measurable marketing goals.

Business Owner | Bargain Print

JAN 2017 – PRESENT | PRETORIA, SOUTH AFRICA

- Oversee operations including marketing, production and distribution
- Provide branding and print solutions to corporate and SME clients
- Manage supplier relationships and production timelines

Graphic Designer & Multimedia Producer | PEN (Participate Empower Navigate)

APR 2008 – DEC 2014 | PRETORIA, SOUTH AFRICA

- Produced video, photography and digital content for 23 active projects
- Ensured global corporate identity compliance across all media outputs
- Created promotional materials supporting fundraising, donor and stakeholder communication
- Collaborated with program managers to translate complex initiatives into engaging visual content

Internet Production Assistant | Euromoney Institutional Investor PLC

AUG 2000 – JAN 2005 | LONDON, UK

- Maintained and updated up to 13 websites
- Converted print layouts into CMS-based HTML content
- Ensured accurate digital formatting and content publishing workflows

EDUCATION & PROFESSIONAL DEVELOPMENT

- Google UX Design Professional Certificate (In Progress) Coursera Foundations of UX Design – 2023
- Diploma in Professional Photography – National College of Photography, 1998
- Matric – Hoërskool Oos-Moot, 1990