



EUGENE HENNING

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Professional Profile

Professional Photographer with over 20 years of experience delivering high-quality commercial, corporate and event photography. Founder of RGB Photo & Design, managing full shoot lifecycle from concept development and lighting setup to post-production and final delivery.

Combines technical precision with strong marketing insight to produce imagery aligned with brand positioning and business objectives. Recognised for reliability, client professionalism and attention to detail.

Core Competencies

- Commercial Photography
- Corporate & Executive Portraiture
- Event Photography
- Brand & Marketing Photography
- Studio & On-Location Lighting
- Image Editing & Retouching
- Colour Correction & Enhancement
- Shoot Planning & Art Direction
- Client Brief Interpretation
- Project & Workflow Management

Software & Technical Skills

PHOTOGRAPHY

- Studio and natural light shooting
- Lighting setup and control
- Composition and visual storytelling
- High-volume event coverage

SUPPORTING CREATIVE TOOLS

- Illustrator & InDesign
- WordPress / Divi

POST-PRODUCTION

- Adobe Lightroom
- Adobe Photoshop
- Colour grading and retouching
- File optimisation for print and web

OTHER

- Microsoft Office
- Apple Keynote, Numbers, Pages
- Bitrix24 CRM Projects & Task Platform

Selected Photography Specialisations

- Corporate Headshots
- Marketing & Product Photography
- Events, Social and Sports Coverage
- Brand Lifestyle Photography

Professional Experience

Founder & Lead Photographer

RGB PHOTO & DESIGN | JAN 2005 – PRESENT | PRETORIA, SOUTH AFRICA

- Conduct commercial, corporate and event photoshoots
- Manage full production process including client briefing, planning and logistics
- Direct subjects to achieve professional, brand-aligned imagery
- Execute studio and on-location shoots
- Perform post-production editing, retouching and colour correction
- Deliver final images optimised for print, web and social media
- Maintain long-term client relationships through consistent quality and professionalism

Key Strength: Ability to align visual storytelling with marketing and corporate communication objectives.

Graphic Designer & Multimedia Producer | PEN (Participate Empower Navigate)

APR 2008 – DEC 2014 | PRETORIA, SOUTH AFRICA

- Provided photography services across 23 projects
- Produced promotional imagery for marketing and donor engagement
- Ensured visual consistency across print and digital platforms
- Collaborated with program managers to visually document initiatives and events

Internet Production Assistant | Euromoney Institutional Investor PLC

AUG 2000 – JAN 2005 | LONDON, UK

- Maintained and updated up to 13 websites
- Converted print layouts into CMS-based HTML content
- Ensured accurate digital formatting and content publishing workflows

Business Leadership Experience

Founder | Bargain Print | Jan 2017 – Present | Pretoria, South Africa

- Oversee branding, print production and client communication
- Advise clients on print solutions and visual identity application
- Manage supplier coordination and quality control

Education & Professional Development

- Google UX Design Professional Certificate (In Progress) Coursera Foundations of UX Design – 2023
- Diploma in Professional Photography – National College of Photography, 1998
- Matric – Hoërskool Oos-Moot, 1990