



EUGENE HENNING

Pretoria, South Africa

+27 74 4608 311

eugenehenning@gmail.com

Portfolio: eugene.rgb.za.net

LinkedIn: [linkedin.com/in/eugene-henning-6520a763](https://www.linkedin.com/in/eugene-henning-6520a763)

Professional Profile

Senior Graphic Designer with over 20 years of experience in brand development, corporate identity, print and digital design. Founder of RGB Photo & Design, delivering strategic visual communication solutions aligned with business and marketing objectives.

Combines creative conceptualisation with strong attention to detail and structured project management. Experienced in translating complex ideas into clear, compelling visual systems across print, web and marketing platforms.

Core Competencies

- Brand Identity Development
- Corporate Identity Implementation
- Print Design & Production
- Digital & Social Media Design
- Layout & Typography
- Marketing Campaign Design
- Infographics & Visual Communication
- Packaging & Advertising Design
- Client Brief Interpretation
- Creative Project Management

Software & Technical

ADOBE CREATIVE SUITE

- Photoshop
- Illustrator
- InDesign
- Premiere Pro
- After Effects
- Lightroom

WEB

- WordPress / Divi
- HTML & CSS
- CMS Management

VIDEO & POST-PRODUCTION

- Video Production (Long & Short form)
- Camera Operation & Lighting
- Video Editing & Post-Production
- Colour Grading & Audio Editing
- DaVinci Resolve
- Encoding, Optimisation & Distribution

OTHER

- Microsoft Office
- Apple Keynote, Numbers, Pages
- Bitrix24 CRM Projects & Task Platform

Professional Experience

Founder & Lead Videographer

RGB PHOTO & DESIGN | JAN 2005 – PRESENT | PRETORIA, SOUTH AFRICA

- Lead video production projects from concept to final delivery
- Produce marketing, event and promotional video content for corporate clients
- Film on location including interviews, events and branded content
- Edit long-form and short-form video for web, social media and presentations
- Manage colour correction, sound balancing, graphics integration and encoding
- Deliver final outputs tailored for broadcast, online and internal distribution
- Maintain direct client communication to ensure alignment with strategic objectives
- Manage budgets, timelines and external collaborators where required

Key Strength: Ability to combine creative direction with business understanding, ensuring video content supports measurable marketing goals.

Graphic Designer & Multimedia Producer | PEN (Participate Empower Navigate)

APR 2008 – DEC 2014 | PRETORIA, SOUTH AFRICA

- Produced video, photography and digital content for 23 active projects
- Ensured global corporate identity compliance across all media outputs
- Created promotional materials supporting fundraising, donor and stakeholder communication
- Collaborated with program managers to translate complex initiatives into engaging visual content

Internet Production Assistant | Euromoney Institutional Investor PLC

AUG 2000 – JAN 2005 | LONDON, UK

- Maintained and updated up to 13 websites
- Converted print layouts into CMS-based HTML content
- Ensured accurate digital formatting and content publishing workflows

Business Leadership Experience

Founder | Bargain Print | Jan 2017 – Present | Pretoria, South Africa

- Oversee branding, print production and client communication
- Advise clients on print solutions and visual identity application
- Manage supplier coordination and quality control

Education & Professional Development

- Google UX Design Professional Certificate (In Progress) Coursera Foundations of UX Design – 2023
- Diploma in Professional Photography – National College of Photography, 1998
- Matric – Hoërskool Oos-Moot, 1990